

Rep Order# 8852208 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 08/16/2012 2:34 PM
Last Received: 08/16/2012 1:24 PM
Showing Buylines: All Lines

1 of 2

Station KTVX-TV SALT LAKE CITY
Advertiser () AMER CHEMISTRY CNCL
Product AM CHEMISTRY COUNCIL
Estimate# 555
Buyer JEFF SCATTERGOOD
Phone#
Fax#

Agency () ABAR HUTTON MEDIA
6190 GROVEDALE CT, SUITE 200
ALEXANDRIA, VA 22310
Agency C/P1/P2/E //555
Flight Dates 08/30/2012 - 09/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JIAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

AMERICAN CHEMISTRY COUNCIL *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F	4P-430P	NWS	:30	\$250.00	08/31-08/31	1	1	1	\$250.00	
				Buyline Comment: NWS								
	2	TH	5P-530P	NWS	:30	\$250.00	08/30-08/30	1	1	1	\$250.00	
				Buyline Comment: NWS								
	3	M,W	5P-530P	NWS	:30	\$250.00	09/03-09/05	2	1	2	\$500.00	
				Buyline Comment: NWS								
				Sales Remark: V1 1X PER DAY								
	4	F	6P-630P	NWS	:30	\$300.00	08/31-08/31	1	1	1	\$300.00	
				Buyline Comment: NWS								
	5	M-TU	6P-630P	NWS	:30	\$300.00	09/03-09/04	2	1	2	\$600.00	
				Buyline Comment: NWS								
				Sales Remark: V1 1X PER DAY								
	6	SA	5P-530P	NWS	:30	\$300.00	09/01-09/01	1	1	1	\$300.00	
				Buyline Comment: SAT NWS								
	7	SU	10A-11A	NWS	:30	\$300.00	09/02-09/02	1	1	1	\$300.00	
				Buyline Comment: THIS WEEK								

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---REPORT TOTALS---

Report Totals: 9 / \$2,500.00

---SALES MONTHLY TOTALS---

Sep 12: 9 / \$2,500.00

Sales Totals: 9 / \$2,500.00

Station Totals: 9 / \$2,500.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$35,714

CABL	0%	KAZG	0%	KJZZ	0%	KPNZ	0%	KSL	28%
KSTU	35%	KTVX	7%	KUCW	0%	KUPX	0%	KUTV	30%
NTVX	0%								

Books null
Demos RA35+